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Mantissa Brief: Building a Team

Mantissa Group LLC

Why is it that the best professional sports franchises always seem to be in the playoff hunt? The reason undeniably revolves around a highly integrated group of people, a team, operating with a clear sense of purpose and a unified mission.

Whether you are a Small Business or a Fortune 100 Company, success depends on “The Team”. For that matter, small businesses, baseball teams, football teams, team sports, IT Organizations, Departments, and most other industries live and die by the strength of the team.

Well run teams have a common mission, purpose, and chemistry that are undeniable. So how do you go about building that team? It starts with a cultural objective, and then a reward system that recognizes individual performance, but equally rewards the success of the team. A common mission coupled with an empowered workforce is what brings this team-oriented culture to life.

These are critical issues to contemplate. Without a sustained focus on building this team, an organization will undoubtedly never really achieve its full potential, or for that matter, may not be able to compete in the marketplace.

Recommended Reading

J Richard Hackman. *Leading Teams: Setting the Stage for Great Performance*. Harvard Business School Publishing Corp 2002.

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